

BROOKS ROGERS

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About Me

Creative design professional with a strong foundation in graphic design, branding, and visual storytelling, seeking to re-enter the design industry in a full-time, hybrid role. With over 5 years of graphic design experience, 6 years in luxury retail, recent roles in client service, healthcare support, and communications, I bring a unique perspective that combines visual creativity with operational efficiency and human-centered problem-solving. Known for being highly adaptable, creative, and collaborative—ready to support with fresh insights, polished execution, and a passion for impactful design.

Experience

Atlanta Spine and Wellness Roswell

2024 - current

Chiropractic Assistant

- Assistant to the Doctor with patient care by educating patients on chiropractic therapy equipment and personalized treatment care plan and clinical notes.
- Managed an administrative role of patient scheduling, phone appointment bookings and follow-up communications, using software Dr Chrono and Google Business.
- Handled administrative tasks keeping patient charts and records up to date, insurance billing submissions, and financial payments allocated.

Roswell United Methodist Church

2023 - 2024

Communications Associate

- Elevated brand consistency across department deliverables, developed template art for promotional asset's to use with community wide events.
- As lead DSLR photographer; built an internal stock photography library for digital marketing, screen graphics, and event promotions through social media platforms.
- Deadline driven running the pre-press production for weekly turnaround of bulletin service announcements and print production for in-house print requests.
- Strategized and executed 2 annual Giving Campaign's, visually storytelling through print assets, digital deliverables, and logo branded mementos increasing congregation engagement.

Home Depot

2020-2022

Merchandising Execution Team (M.E.T.)

- Supported multiple divisions and advanced 3 department roles by delegating processes, product knowledge, and consumer service. Awarded Employee of the Month August 2021, earned 9 'Homer' awards, for my customer service and quick efficiency solving problems.
- Fine-tuned visual merchandising and promotional displays, for corporate and private brands. Hands-on construction and building visual Holiday displays.

Graphic Designer

6 Years

AmuseMints Souvenirs and Snacks, Denver CO

- Illustrative packaging for souvenirs / gifts and designed multi-page product catalogs for wholesale sales.

ABC Compounding, Atlanta GA

- Created custom packaging labels and product informational flyers for chemical products.

Education

2009

Portfolio Center

Design A two year art school concentration Graphic Design. Studied conceptual thinking, packaging art and illustration.

Awarded Gold for 'Peace Bridge' 3D Model project in 2009

2004

Georgia Southern University

BFA Graduate in Graphic Design and Photography. ADPi sorority alum, played ALTA tennis and recreational soccer.

Software

Adobe CC



MailChimp



Microsoft Office



Canva



POS Systems



Expertise

- Photography
- Visual communication
- Print Production
- Logo / Brand Consistency
- UX/UI Website Layout
- Packaging Design / Gifts
- Customer Service
- Problem-Solving
- Client-facing Marketing
- Administrative Task Oriented